

PRICING BULLETIN

**TO: FIRESTONE LICENSED RED SHIELD CONTRACTORS
FIRESTONE SALES REPRESENTATIVES
FIRESTONE DISTRIBUTORS**

DECEMBER 20, 2010

RE: Freight Fuel Surcharge

As commonly recognized, the price of fuel continues to increase significantly. In addition to the fuel costs, general transportation rates have risen with expectations for further increases. Firestone absorbed these rising costs in 2010; however, the burden has now risen to 2008 levels. In response, Firestone's fuel surcharge will be \$125.00 per truckload effective March 1, 2011. LTL metal orders will have a surcharge of 2.0% of the invoice total.

As always, thank you for your support of Firestone roofing systems and products. Please do not hesitate to contact your local Firestone Sales Representative if you have any questions.

Sincerely,



Vice President of Roofing Sales