

Thursday, March 03, 2011

Dear Valued Customer,

Over the past months we have experienced a run up in raw material costs in the production of vinyl siding as well as transportation necessary to deliver our products to market. PVC resin and Titanium Dioxide have led the way on raw materials, and we are all experiencing what's happening to fuel costs when we pull up to the pump to fill our vehicles. **Regrettably, we are forced to pass on our increased costs and announce a price increase of 7 - 10% on Mitten Vinyl Siding, Soffit and Accessories, effective with orders received after April 14, 2011.**

Orders received before the close of business on April 14th for immediate shipment before April 30th will be invoiced at current prices. New price pages will be available to you shortly, before the increase goes into effect. The new price pages will also include our new .046" Fortress Premium Exterior Cladding and the much anticipated redesigned Insulplank, featuring our Securelock locking system and higher R-value rating. Your Mitten Field Sales Professional will be ready to provide you with samples, literature, and answers to your inquiries about these exciting new products.

Thank you for your continued support of Mitten Inc. We pledge to continue to strive to earn every square of your siding business in 2011 and beyond. Please do not hesitate to contact your Mitten Field Sales Professional, Customer Service, or me, should you have any questions, comments, or other.

Sincerely,

A handwritten signature in black ink that reads "Jay Riley". The signature is fluid and cursive, with the first name "Jay" and last name "Riley" clearly legible.

Jay Riley  
VP Sales and Marketing, United States

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**HEAD OFFICE**

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