



February 25, 2011

Dear CertainTeed Fiber Cement Customer:

Due to ongoing increases in transportation, raw materials, labor and energy we are announcing a price increase of 5-9% on our complete Fiber Cement product line effective April 11, 2011. All orders placed on or after this date will be billed at the new pricing levels.

All orders placed by April 8, 2011, and shipped by April 29, 2011 will be fulfilled at the current pricing.

Additionally, we are very excited to announce the launch of our new stain offering in the Western regions of both the US and Canada, effective April 11, 2011. At that time, we will be repositioning our pricing for our stain products.

We anticipate April to be a very heavy shipping month. In order to ensure that you receive your price protected orders prior to the increase we encourage you to place your orders as early as the middle of March. If you have regular shipping slots you will be able to use them for price protected orders. All orders in addition to your regular shipping slots will be subject to lead times and available shipping slots.

Your Territory Manager will be personally following up with you to answer any questions. Thank you again for the tremendous support of CertainTeed Fiber Cement Products. We greatly appreciate the opportunity to grow our business together.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Malandra".

Robert J. Malandra
Director of Sales
Fiber Cement



CertainTeed Siding