

March 1, 2011

Dear CertainTeed Siding Products Group Customer:

The costs for pvc and polypropylene as well as other essential raw materials such as titanium dioxide and heat distortion stabilizers necessary to produce our polymer shakes and vinyl siding continue to rise as a result of worldwide market demand. In addition, energy and transportation costs are increasing at a rapidly escalating rate. As you are aware, the significant rise in fuel prices plus the implementation of new CSA 2010 trucking regulations will impact shipping for the balance of the year. All of these costs are rising faster than we can offset them through cost saving improvements in our manufacturing plants.

As a result, we are announcing a **7-9% price increase for all CertainTeed and Wolverine Polymer Shakes, Vinyl Siding, Soffit and Accessories and \$2.50/roll for Trim Coil effective with orders received beginning April 1, 2011.** All orders received on or after this date will be billed at this new pricing. Orders received through March 31, 2011, with firm specifications and shipped through April 22, 2011, will be fulfilled at the current pricing.

We anticipate April to be a very heavy shipping month. In order to ensure that you receive your price protected orders prior to the increase, we encourage you to place your orders as early as the third week of March. All orders will be subject to current lead times and available shipping slots.

Your Territory Manager will be personally following up with you to answer any questions. Thank you again for entrusting your tremendous support for CertainTeed Siding Products.

Sincerely,



Robert J. Rumer
Vice President, Sales