

## PRICING BULLETIN

**TO: FIRESTONE VALUED CUSTOMERS**

**MARCH 3, 2011**

**RE: Membrane, ISO and Fastener Price Increases**

The cost of raw materials used to produce commercial roofing products continues to rise. As a result, Firestone must announce price increases on our membranes, accessories, polyiso insulation, and all fasteners and plates to cover these escalating costs. The following are the price increases and the effective dates:

**April 1, 2011**

APP, SBS & BUR Rolls	6-8%
APP, SBS & BUR adhesives, cements and sealants	5-7%

**May 1, 2011**

EPDM Membrane (all sizes and gauges)	5-7 %
EPDM Accessories (excluding adhesives and sealants)	5-7 %
All Fasteners	6%
All Seam and Insulation Plates	8%
All Polyiso Insulation	6-8%

**June 1, 2011**

TPO Membrane (all sizes and gauges)	5-7%
TPO Accessories (excluding adhesives and sealants)	5-7%

We appreciate your continued support of Firestone Building Products. If you have any questions, please contact your local Firestone sales representative or regional business manager.

Sincerely,



John Geary  
VP of Marketing