



**TO: All IKO Customers – USA**

**DATE: January 10, 2011**

**RE: Price Increase – March 1, 2011**

Based upon a review of raw material costs, IKO is implementing a price increase of 6%-8% for residential and commercial roofing products and accessories effective with shipments on or after Tuesday, March 1, 2011.

Orders will not be price protected and pricing is based upon time of shipment.

Due to the current unstable conditions related to transportation and production of any petroleum-based product, IKO reserves the right to accelerate any announced price increases.

If you have any questions concerning this announcement, please contact your local IKO Territory Sales Representative.

Thank you for your continued support of IKO.

Keith Lowe  
Vice President – Sales, US  
IKO