OWENS CORNING SALES, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO 43659

INNOVATIONS FOR LIVING™

January 5, 2011

Dear Owens Corning™ Residential Roofing Customer:

Following a review of current key raw material and transportation costs, and the forecast for continued escalation, Owens Corning Roofing is announcing a price increase.

Effective **March 1, 2011**, there will be a 5-percent to 7-percent price increase on all roofing and accessory-related products. This advance notice is being offered to allow our valued customers sufficient time to plan their business.

This increase will be effective with shipments on or after **March 1, 2011**, regardless of order entry dates. As this date approaches, we will communicate specific price increases by product. These amounts will be communicated by your Owens Corning Sales Representative.

Thank you for your continued support.

Regards,

Curt A. Barker
VP, Building Materials Distribution Sales

Jim Drew
VP, Building Materials National Accounts