



March 14, 2011

## **NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS**

### **APRIL 15, 2011 PRICE INCREASE**

Dear Customers:

Upon review of continually rising raw material costs, GAF is announcing a supplementary price increase for commercial roofing products. Below are the effective dates of the price increase for specific products.

**Effective April 15, 2011:**

6% Asphaltic Roofing and Adhesives

**Effective May 1, 2011:**

6% ISO products

3 - 5% Perlite (excluding 0.5")

10% Fasteners and Plates

The price increase will take effect with shipments on the above listed dates, regardless of order entry date. As we approach these dates, we will communicate specific price increase amounts by product.

Should you have any questions concerning this increase, please contact your local Territory Manager or Regional Sales Director.

Thank you for your continued support.

Chris Yeatts  
Vice President of Sales  
Commercial Roofing Systems