



Pricing Bulletin: March 2011
Date: January 13, 2011
Distribution: External
Effective: March 1, 2011

U.S. Ply Inc Price Increase

U.S. Ply Inc has made a continuing effort to avoid price increases; however as worldwide oil prices continue to escalate we are unable to absorb this cost. At this time we find it necessary to make the difficult decision to pass on a portion of this rising cost to our customers.

Our price increase of approximately 5% will become effective on March 1, 2011. New price sheets will be sent out. We will also be raising our fuel surcharge by \$25.00 per load. Fuel surcharges are based on geographic area so please contact customer service for the new fuel surcharge in your area.

Existing quotes will be honored through the end of the 1st quarter. (They will not be extended unless otherwise stated in original Quotation)

We would like to take this opportunity to express our gratitude for your support in 2010, and we look forward to continued success in 2011!

Sincerely,

Danny Adair

Danny J Adair
President & CEO
U.S. Ply Inc

Corporate Headquarters: U.S. Ply, Inc. • P.O. Box 11740, Fort Worth, TX 76110

TOLL-FREE: (866) PUSH-PLY (866-787-4759) • **Local:** (817) 413-0103 • **Fax:** (817) 413-8221
Website: www.usply.com • **Email:** sales@usply.com