



February 25, 2011

Effective Monday, April 4, 2011, Simonton Windows will implement a nominal 4% price increase. Simonton will process this price increase by reducing the primary discount offered to your business. The new price structure will require a mandatory EPOPS update which will be available on or before April 1 for your convenience.

There will be no price increase on Decorum™ by Simonton exterior colors (brick, bronze, chocolate, pine, cream, driftwood and tan).

As a reminder, quotes entered into EPOPS are valid for 90 days from the date the quote is entered. EPOPS is an excellent tool to help you quote to your customers. If you are not using EPOPS for your quotes, you should incorporate the April 4 price increase into your customer quotes.

We appreciate your business and will continue to work hard to earn your support. Your Simonton Sales Representative will contact you to discuss the details of this change.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sid Spear', written in a cursive style.

Sid Spear
Corporate Vice President Sales and Marketing